The Solution to Analyzing Labor Market and Recruitment

To successfully manage the workforce, HR leaders need to understand where their organization has been, where it is currently, and where they want it to be. **FedLens** helps answer those questions.
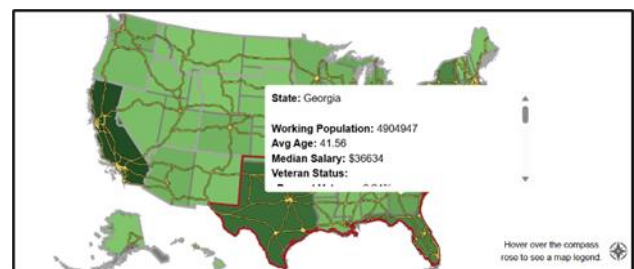
FedLens is a research-based tool that supports data-driven workforce management and planning with automated up-to-date reports, trend analysis, and predictive analytics.

Recruitment starts long before job postings or applications. It begins with analyzing an agency's talent pool selection process. FedLens Talent Pool Analysis provides automated insights to improve recruitment and hiring strategies. By comparing an agency's workforce to industry benchmarks, it identifies areas for improvement. The tool also pinpoints local labor markets with workers who have the right education and experience for open roles, making recruitment efforts more focused and efficient. With actionable labor market insights, FedLens streamlines workforce planning and helps agencies focus recruitment efforts, all while simplifying the hiring process. By focusing on practical solutions, FedLens enables organizations to build a strong pipeline of talent and meet their staffing goals more effectively.

Recruitment and Hiring Strategies

Review agency recruitment and hiring strategies to align with labor market trends.	Analyze workforce data to identify strengths and gaps in talent availability.	Organize insights on local labor markets based on industry and occupational series.	Identify talent pools with the right mix of education, experience, and skills for specific roles.	Enhance recruitment efforts by targeting regions with qualified candidates.	Track recruitment progress and evaluating the impact of strategy adjustments.

GovStrive's Analytics integrate research-driven metrics with human capital strategies to create a comprehensive report. These reports will drive new recruiting procedures and resolve talent pool gaps between target benchmarks and current trends. As talent pools ebb and flow through each fiscal year, GovStrive updates reporting efforts annually to match the impact from the market that aligns with current trends.

State: Georgia
Working Population: 4904947
Avg Age: 41.56
Median Salary: $36634
Veteran Status:

Hover over the compass rose to see a map legend.

GovStrive, a Historically Underutilized Business Zone (HUBZone) certified small business, is an industry leader delivering best-in-class Human Resources (HR) business and technology services to stabilize and innovate federal organizations. We are committed to making a strong impact locally, affording employment and professional development opportunities to veterans and members of our rural community where our headquarters is proudly located.

We offer full-service HR support services that can be customized based on the client's need. Our Management Consulting business line focuses on enhancing data-driven decision-making and developing strategic and tactical approaches for effective and efficient solutions to our clients' most pressing challenges; the Managed Services group provides proven processes and HR experts to deliver best in class operational HR support, and our Workforce Analytics and Technology Solutions team leverages proprietary, cloud-based SaaS tools pioneered and designed to respond to the automation demands of tomorrow's HR organizations. The Power of GovStrive allows federal organizations to remain agile and enables government leaders to maximize efficiency, producing results that are cost-effective, functionally sustainable, and innovative.

CONTRACTING INFORMATION

SAM Unique Entity ID: UKXQJYEKUN34
CAGE Code: 6V5E1

GSA MAS
Contract No. GS02F013GA

GSA OASIS + HUBZone
Management & Advisory
Contract No. 47QRCA24DH107

GSA OASIS + Small Business
Management & Advisory
Contract No. 47QRCA25DSB21

U.S. Department of Transportation –
Federal Aviation Administration eFAST:
MOA Holder No. 693KA9-22-A-00090

USDA Forest Service:
Human Resources Management Support Services
BPA Contract No. 12318721A0008

USDA Agricultural Research Service:
Human Resources Support Services
BPA Contract No. 12805B23A0005